



SUKAD BUSINESS PROFILE

Home of the Uruk PPM Platform



Integrated Project Management Solutions

An emerging world leader in integrated project management services and solutions, **SUKAD** delivers a suite of organizational solutions and training services that are custom designed to suit your needs.

Providing proprietary tools within an online environment, SUKAD supports your projects – of any type, size, and complexity.



Purpose



SUKAD's Core Purpose is to maximize clients' shareholders value, and enable organizations, public or private, for-profit or not-for-profit, to eliminate or reduce waste



Using an adaptive project management approach; lean organizations would be able to successfully lead projects from concept to success, deliver products, and realize the anticipated benefits



Achieving this purpose requires a paradigm shift in the way we view projects and project management today. **A project economy** requires the right culture and organizational respect of valid solutions beyond the hypes



Our Vision for the Future



We are agents of change – setting the stage for your organization's growth, as well as, your professional and personal development.



As a pioneer in project management, we offer leading-edge solutions and methodologies.



SUKAD believes in project management for all – organizations, family, and community.



Our Distinctive History



SUKAD Corporation is a **Startup** with history



Since **1998**, we've provided organizational solutions and training services to clients worldwide



In **2011**, SUKAD was recognized and ranked on the Dubai SME 100 ranking and the AllWorld Network



In **2019**, SUKAD Corp was established as a legal entity in the United States

Our Leadership Team



MOUNIR A. AJAM
CEO – CO-Founder

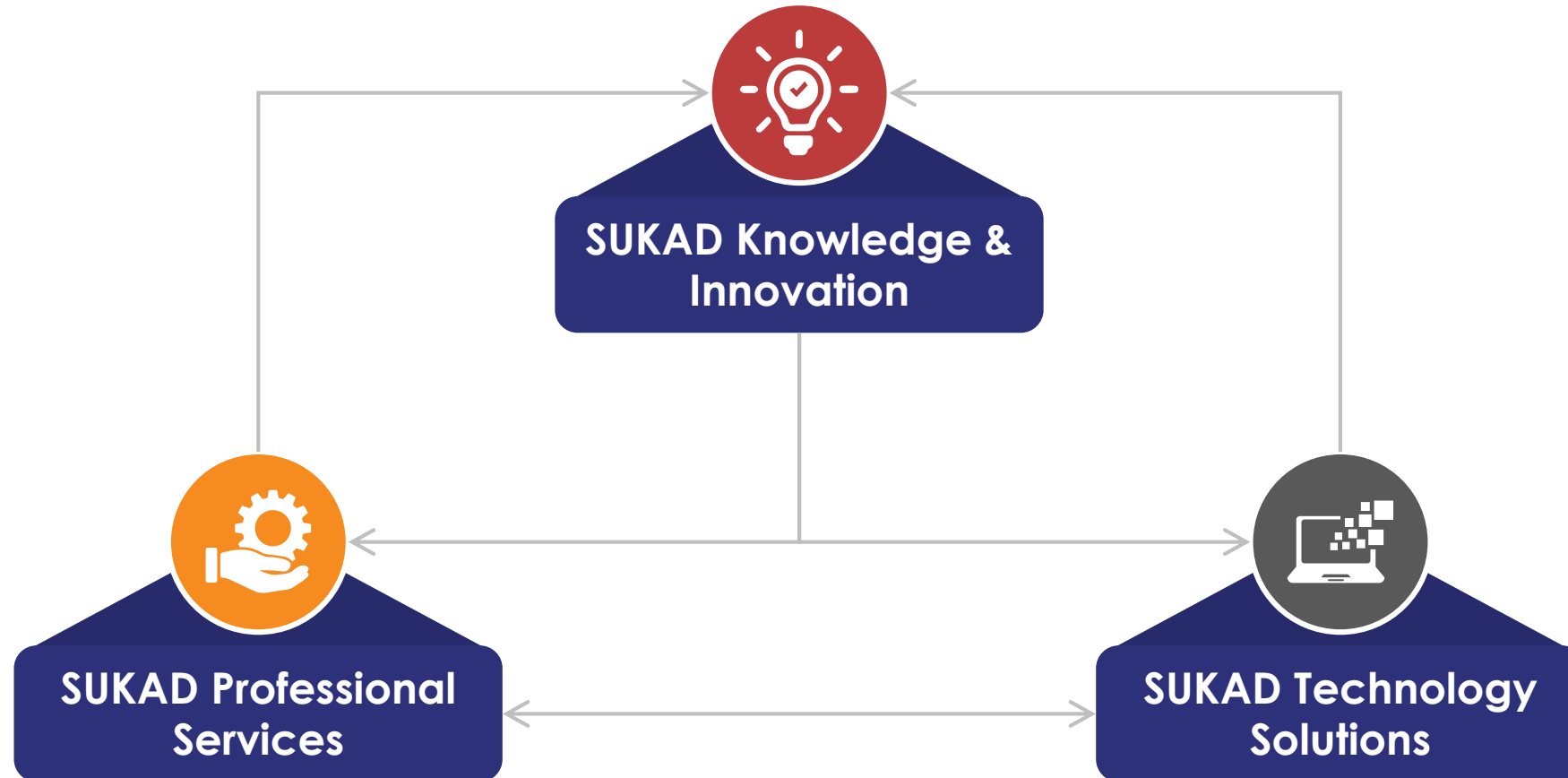
Significant expertise in project management, capital projects, megaprojects, and management consulting



NEVILLE GOEDHALS
CIO – Co-Founder

Significant expertise in project management, software development, and technology projects

SUKAD Services & Solutions Pillars





Knowledge and Innovation



The SUKAD Way™ - Project Management Framework



Licensing and Franchising



Media and Publications



Project Management Knowledge Portal

The SUKAD Way™

Project Management Framework



The Customizable and Adaptable Methodology for Managing Projects™ (CAMMP™)



The Seven Elements of Project Management Maturity™



The Four Dimensions of Project Success™



The Four Control Reference Points and Six Steps of Project Control

Managing the Organization's Projects

Managing a Project

The Seven Elements of Project Maturity™

The Customizable and Adaptable Methodology for Managing Projects™

The Four Dimensions of Projects Success™ (Dimensions 3&4)

The Four Dimensions of Projects Success™ (Dimensions 1&2)

Controlling a Project

The Four Control References Points™

The Six Steps of Project Control

SUKAD Technology Solutions: Uruk PPM Platform

Our proprietary platform – Uruk PPM – is the new way to execute project management.



SUKAD Technology Solutions:

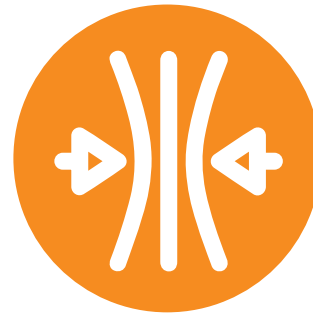
Uruk PPM Platform, Differentiating Factors



Fast Implementation
immediate and
with minimal
investment.



Fit For Purpose
customized to
manage a
diversity of
projects.



Project Adaptable
from simple to
moderate to
complex to mega.

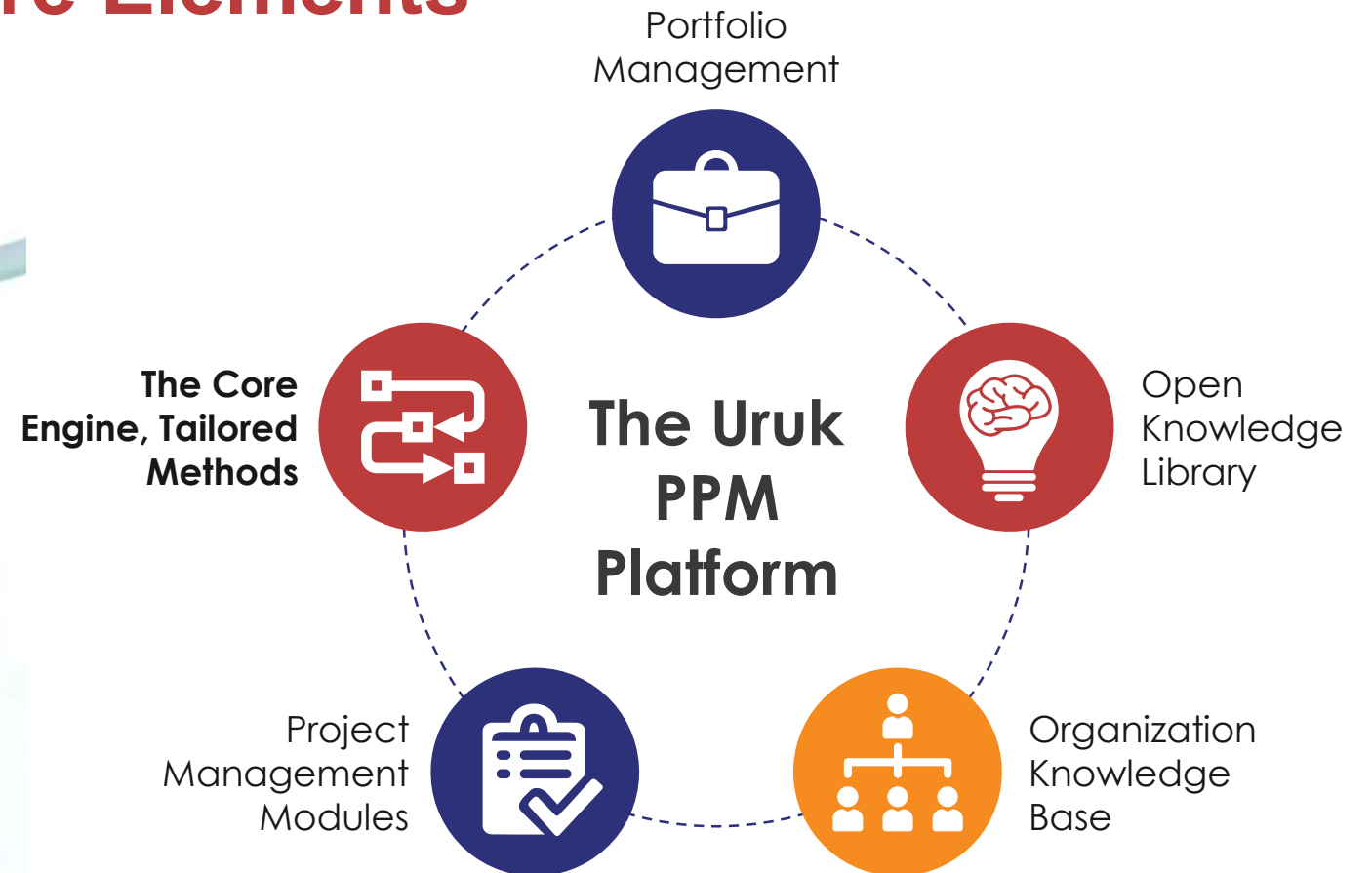


Easy to Use
a step-by-step
method – even
for the
inexperienced.



Transparent
a consolidated
database with
the power of
history.

SUKAD Technology Solutions: Uruk PPM Platform, Core Elements



SUKAD Technology Solutions: Uruk PPM Platform, Tailored Methods



(1) **By Industry** → Then (2) **By Specialization** → Then (3) **By Project Classification**

SUKAD Technology Solutions:

Uruk PPM Platform, Functionalities

Uruk PPM Platform, Functionalities



Project Planning/
Tracking



Task
Management



Time Tracking



Reporting/
Dashboards



Resource
Management



Collaboration



Budget
Management



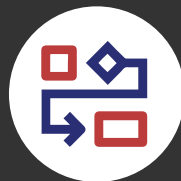
Portfolio
Management



Gantt Charts/
Critical Path



Document
Management



Workflow
Management



Project control



Risk
Management



Quality
Management



Change
Management



Stakeholders
Management

SUKAD Technology Solutions: Uruk PPM Platform, Projected Milestones

June 2019

SUKAD Corp
Registration in the
United States;
Started the Uruk
PPM development

Q1 2020

Market release of
the Uruk PPM
minimal viable
product (MVP),
including Platform

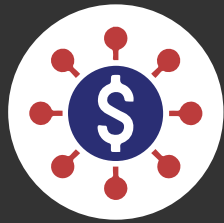
Q2/Q3 2020

Add more tailored
methods and
other essential
functionalities

Going Forward

Implement
customers
feedback & build
other modules

Join The Journey or Partner With Us



Investment Opportunities
via Crowdfunding



Pioneers and
Early Adopters



Distributors, Resellers, and
Consultants Network



The Microsoft® platform
brings added value



Recognitions



Various recognitions and appreciations to leadership team members and SUKAD from clients and partners



PMI Leadership Institute Master Class (Mounir A. Ajam)



Dubai SME 100 2011 (SUKAD)



Speaking engagements at numerous global events; most recent Big 5 in UAE (2018 & 2019) and World Project Management Forum in India (2019)

Testimonials



Ahmad Y. Alkhiary

ROO -Assistant Director

General at Ministry of Education, Saudi Arabia | February 28, 2017, Ahmad Y. was a client of Mounir's

When I took my PMP course in Khobar KSA, Mounir was the instructor. His deep and comprehensive experience reflected in class and made it alive. I am grateful to him and wish to take more courses with him.



Barbara Carkenord

CBAP, IIBA-AAC. PMI-PBA PMP,

SAFe POPM Independent Consultant at Carkenord Consulting | June 24, 2013, Barbara worked with Mounir in different groups

Mounir is a thought leader in project management and corporate solutions. He has a deep understanding of how organizations need to manage projects, large and small, to solve problems and continue a successful growth strategy in their market. He analyzes situations carefully and recommends solutions which bring business



Barbara Carkenord

CBAP, IIBA-AAC. PMI-PBA PMP,

SAFe POPM Independent Consultant at Carkenord Consulting | June 14, 2013, Barbara worked with Mounir in different groups

I just finished Mounir's book The Inheritance. What a great way to present project management in a story with an uplifting message. Mounir is an extremely knowledgeable project manager, business analyst and entrepreneur. I look forward to working with him further in the future.



Srihari Chodagiri

ASQ Certified Manager of Quality | Organizational Excellence

December 26, 2010, Srihari worked with Mounir but at different companies

Mounir is one of those kind-hearted personalities who is always willing to help when asked for. I was associated with Mounir as a project intern at SUKAD during the course of my one-year MBA in Dubai. He nurtures his Project Management trainees with such belief & confidence on application of PM skills that should make ...

Testimonials



Jennifer Clemence

Graham, MBA , Managing Director & Senior Consultant at JG&G Consulting Services Inc.

July 7, 2010, Jennifer Clemence worked with Mounir in different groups

Mounir is an outstanding professional. He is the ultimate SME in Project Management. His efforts in the Middle East and Northwer Africa are second to none. His volunteer and professional efforts to bring a high caliber of expertise in project management are a driving force to reckon. I highly recommend Mounir, an individual .. .See more



Anthony Perrozzi

Finance Transformation Expert - available for contract work opportunities. Please feel free to connect with me!

February 23, 2010, Anthony worked with Mounir but at different companies

Mounir has worked with me in a mentoring capacity over the past four months while I have been a student at Hult International Business School. In this capacity, he has offered candid and objective career advice upon my request throughout each month. No matter how busy his schedule may be, he has always been willing



Mohammad Sharafeddine

independent Consultant, Business Owner

April 21, 2009, Mohammad worked with Mounir but at different companies

Mounir is a keen project management specialist yet with an easy-going spirit. There is always something new that you learn from him.


Stats



- E-books downloads close to **900,000**
- Hundreds of blogs articles resulting in more than **400,000** views
- More than **100** educational videos on Applied Project Management channel
- Delivered close to **400** workshops and trained thousands of professionals
- Conducted numerous **community** events (pro bono) benefiting numerous organizations and thousands of professionals
- **Donated** various training events to non-profit organizations
- Open to mentoring and coaching

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 www.facebook.com/sukadcorp/

 twitter.com/SUKADCorp

 blog.sukad.com  info@sukad.com

 www.youtube.com/sukad

 **Online Learning** – pmquest.sukad.com



Thank You