SUKAD BUSINESS PROFILE

Home of the Uruk PPM Platform
Integrated Project Management Solutions

An emerging world leader in integrated project management services and solutions, SUKAD delivers a suite of organizational solutions and training services that are custom designed to suit your needs.

Providing proprietary tools within an online environment, SUKAD supports your projects – of any type, size, and complexity.
Purpose

SUUKAD’s Core Purpose is to maximize clients’ shareholders value, and enable organizations, public or private, for-profit or not-for-profit, to eliminate or reduce waste.

Using an adaptive project management approach; lean organizations would be able to successfully lead projects from concept to success, deliver products, and realize the anticipated benefits.

Achieving this purpose requires a paradigm shift in the way we view projects and project management today. A project economy requires the right culture and organizational respect of valid solutions beyond the hypes.
Our Vision for the Future

We are agents of change – setting the stage for your organization’s growth, as well as, your professional and personal development.

As a pioneer in project management, we offer leading-edge solutions and methodologies.

SUKAD believes in project management for all – organizations, family, and community.
Our Distinctive History

SUKAD Corporation is a Startup with history

Since 1998, we’ve provided organizational solutions and training services to clients worldwide

In 2011, SUKAD was recognized and ranked on the Dubai SME 100 ranking and the AllWorld Network

In 2019, SUKAD Corp was established as a legal entity in the United States
Our Leadership Team

MOUNIR A. AJAM
CEO – CO-Founder
Significant expertise in project management, capital projects, megaprojects, and management consulting

NEVILLE GOEDHALS
CIO – Co-Founder
Significant expertise in project management, software development, and technology projects
SUKAD Services & Solutions Pillars

SUKAD Knowledge & Innovation

SUKAD Professional Services

SUKAD Technology Solutions
Knowledge and Innovation

The SUKAD Way™ - Project Management Framework

Media and Publications

Licensing and Franchising

Project Management Knowledge Portal
The SUKAD Way™
Project Management Framework

- The Customizable and Adaptable Methodology for Managing Projects™ (CAMMP™)
- The Seven Elements of Project Management Maturity™
- The Four Dimensions of Project Success™
- The Four Control Reference Points and Six Steps of Project Control

Managing the Organization’s Projects

Managing a Project

- The Customizable and Adaptable Methodology for Managing Projects™
- The Seven Elements of Project Maturity™
- The Four Dimensions of Projects Success™ (Dimensions 1&2)
- The Four Control References Points™
- The Six Steps of Project Control
Our proprietary platform – Uruk PPM – is the new way to execute project management.
SUKAD Technology Solutions:
Uruk PPM Platform, Differentiating Factors

Fast Implementation
immediate and with minimal investment.

Fit For Purpose
customized to manage a diversity of projects.

Project Adaptable
from simple to moderate to complex to mega.

Easy to Use
a step-by-step method – even for the inexperienced.

Transparent
a consolidated database with the power of history.
SUUKAD Technology Solutions: Uruk PPM Platform, Core Elements
SUKAD Technology Solutions:
Uruk PPM Platform, Tailored Methods

The Core Engine, Tailored Methods

By Industry → Then → By Specialization → Then → By Project Classification
**SUKAD Technology Solutions:**

**Uruk PPM Platform, Functionalities**

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SUKAD Technology Solutions:
Uruk PPM Platform, Projected Milestones

June 2019
- SUKDAD Corp Registration in the United States;
- Started the Uruk PPM development

Q1 2020
- Market release of the Uruk PPM minimal viable product (MVP), including Platform

Q2/Q3 2020
- Add more tailored methods and other essential functionalities

Going Forward
- Implement customers feedback & build other modules
Join The Journey or Partner With Us

- Investment Opportunities via Crowdfunding
- Pioneers and Early Adopters
- Distributors, Resellers, and Consultants Network
- The Microsoft® platform brings added value
Recognitions

Various recognitions and appreciations to leadership team members and SUKAD from clients and partners

PMI Leadership Institute Master Class (Mounir A. Ajam)

Dubai SME 100 2011 (SUKAD)

Speaking engagements at numerous global events; most recent Big 5 in UAE (2018 & 2019) and World Project Management Forum in India (2019)
Testimonials

Ahmad Y. Alkhiary
ROO - Assistant Director
General at Ministry of Education, Saudi Arabia | February 28, 2017, Ahmad Y. was a client of Mounir's

When I took my PMP course in Khobar KSA, Mounir was the instructor. His deep and comprehensive experience reflected in class and made it alive. I am grateful to him and wish to take more courses with him.

Barbara Carkenord
CBAP, IIBA-AAC, PMI-PBA PMP, SAFe POPM Independent Consultant at Carkenord Consulting | June 24, 2013, Barbara worked with Mounir in different groups

Mounir is a thought leader in project management and corporate solutions. He has a deep understanding of how organizations need to manage projects, large and small, to solve problems and continue a successful growth strategy in their market. He analyzes situations carefully and recommends solutions which bring business

Barbara Carkenord
CBAP, IIBA-AAC, PMI-PBA PMP, SAFe POPM Independent Consultant at Carkenord Consulting | June 14, 2013, Barbara worked with Mounir in different groups

I just finished Mounir's book The Inheritance. What a great way to present project management in a story with an uplifting message. Mounir is an extremely knowledgeable project manager, business analyst and entrepreneur. I look forward to working with him further in the future.

Srihari Chodagiri
ASQ Certified Manager of Quality I Organizational Excellence
December 26, 2010, Srihari worked with Mounir but at different companies

Mounir is one of those kind-hearted personalities who is always willing to help when asked for. I was associated with Mounir as a project intern at SUKAD during the course of my one-year MBA in Dubai. He nurtures his Project Management trainees with such belief & confidence on application of PM skills that should make ...
Testimonials

Jennifer Clemence
Graham, MBA , Managing Director & Senior Consultant at JG&G Consulting Services Inc.
July 7, 2010, Jennifer Clemence worked with Mounir in different groups

Mounir is an outstanding professional. He is the ultimate SME in Project Management. His efforts in the Middle East and Northwer Africa are second to none. His volunteer and professional efforts to bring a high caliber of expertise in project management are a driving force to reckon. I highly recommend Mounir, an individual .. .See more

Anthony Perrozzi
Finance Transformation Expert - available for contract work opportunities. Please feel free to connect with me!
February 23, 2010, Anthony worked with Mounir but at different companies

Mounir has worked with me in a mentoring capacity over the past four months while I have been a student at Hult International Business School. In this capacity, he has offered candid and objective career advice upon my request throughout each month. No matter how busy his schedule may be, he has always been willing

Mohammad Sharafeddine
independent Consultant, Business Owner
April 21, 2009, Mohammad worked with Mounir but at different companies

Mounir is a keen project management specialist yet with an easy-going spirit. There is always something new that you learn from him.
Stats

- E-books downloads close to **900,000**
- Hundreds of blogs articles resulting in more than **400,000** views
- More than **100** educational videos on Applied Project Management channel
- Delivered close to **400** workshops and trained thousands of professionals
- Conducted numerous **community** events (pro bono) benefiting numerous organizations and thousands of professionals
- **Donated** various training events to non-profit organizations
- Open to mentoring and coaching
Contact Us

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twitter.com/SUKADCorp

blog.sukad.com info@sukad.com

www.youtube.com/sukad

Online Learning – pmquest.sukad.com

www.sukad.com
Thank You