SUKAD BUSINESS PROFILE
HOME OF THE URUK PPM PLATFORM
Integrated Project Management Solutions

An emerging world leader in integrated project management services and solutions, SUKAD delivers a suite of organizational solutions and training services that are custom designed to suit your needs.

Providing proprietary tools within an online environment, SUKAD supports your projects – of any type, size, and complexity.
Purpose

SUKAD’s Core Purpose is to maximize clients’ shareholders value, and enable organizations, public or private, for-profit or not-for-profit, to eliminate or reduce waste.

Using an adaptive project management approach; lean organizations would be able to successfully lead projects from concept to success, deliver products, and realize the anticipated benefits.

Achieving this purpose requires a paradigm shift in the way we view projects and project management today. A project economy requires the right culture and organizational respect of valid solutions beyond the hypes.
Our Vision for the Future

We are agents of change – setting the stage for your organization’s growth, as well as, your professional and personal development.

As a pioneer in project management, we offer leading-edge solutions and methodologies.

SUKAD believes in project management for all – organizations, family, and community.
Our Distinctive History

SUKAD Corporation is a Startup with history

Since 1998, we’ve provided organizational solutions and training services to clients worldwide

In 2011, SUKAD was recognized and ranked on the Dubai SME 100 ranking and the AllWorld Network

In 2019, SUKAD Corp was established as a legal entity in the United States
Our Leadership Team

MOUNIR A. AJAM
CEO – CO-Founder
Significant expertise in project management, capital projects, megaprojects, and management consulting

NEVILLE GOEDHALS
CIO – Co-Founder
Significant expertise in project management, software development, and technology projects
We've been around since 1998, providing front-line management solutions to global corporations, governments, and non-profits.

Our clients include the likes of

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SUKAD Services & Solutions Pillars

- SUKAD Knowledge & Innovation
- SUKAD Professional Services
- SUKAD Technology Solutions
Knowledge and Innovation

- The SUKAD Way™ - Project Management Framework
- Licensing and Franchising
- Media and Publications
- Project Management Knowledge Portal
The SUKAD Way™

The SUKAD Way™ empowers an organization to enhance organizational performance with proven leading-edge management practices.

The age of “common practices” and “best practices” is passé – it’s time for advanced methodologies – now it’s the SUKAD Way™.
The SUKAD Way™
Project Management Framework

- The Customizable and Adaptable Methodology for Managing Projects™ (CAMMP™)
- The Seven Elements of Project Management Maturity™
- The Four Dimensions of Project Success™
- The Four Control Reference Points and Six Steps of Project Control

Managing the Organization’s Projects

Managing a Project

Controlling a Project

- The Seven Elements of Project Maturity™
- The Customizable and Adaptable Methodology for Managing Projects™
- The Four Dimensions of Project Success™ (Dimensions 3&4)
- The Four Control References Points™
- The Six Steps of Project Control

www.sukad.com
Media & Publications

Books:

E-Books:
Licensing and Franchising

• SUKAD has numerous training courses, workshops, and even master certificates, which we can license to organizations and training providers
• We also have organizational solutions that we could license
• Full or partial franchising
• Distribution and resellers network for the SUKAD integrated project management solutions
• Partners and consultants for the Uruk PPM Platform
SUKAD Knowledge Portal

Our Knowledge Portal is filled with media and resources that are produced by SUKAD.

You’ll find how-to guides, case studies, templates, and other resources, many of which are free to registered users.

While much of our content is open to all, some content is only available for SUKAD clients and subscribers.
SUKAD Technology Solutions: Uruk PPM Platform

Our proprietary platform – Uruk PPM – is the new way to execute project management.
SUKAD Technology Solutions: Uruk PPM Platform, Differentiating Factors

Fast Implementation
immediate and with minimal investment.

Fit For Purpose
customized to manage a diversity of projects.

Project Adaptable
from simple to moderate to complex to mega.

Easy to Use
a step-by-step method – even for the inexperienced.

Transparent
a consolidated database with the power of history.
SUKAD Technology Solutions:
Uruk PPM Platform, Core Elements
SUKAD Technology Solutions:
Uruk PPM Platform, Tailored Methods

The Core Engine, Tailored Methods

Facilities

By Industry
Then
By Specialization
Then
By Project Classification

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## SUKAD Technology Solutions:

### Uruk PPM Platform, Functionalities

<table>
<thead>
<tr>
<th>Functionalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Planning/Tracking</td>
</tr>
<tr>
<td>Task Management</td>
</tr>
<tr>
<td>Time Tracking</td>
</tr>
<tr>
<td>Reporting/Dashboards</td>
</tr>
<tr>
<td>Resource Management</td>
</tr>
<tr>
<td>Collaboration</td>
</tr>
<tr>
<td>Budget Management</td>
</tr>
<tr>
<td>Portfolio Management</td>
</tr>
<tr>
<td>Gantt Charts/Critical Path</td>
</tr>
<tr>
<td>Document Management</td>
</tr>
<tr>
<td>Workflow Management</td>
</tr>
<tr>
<td>Project control</td>
</tr>
<tr>
<td>Risk Management</td>
</tr>
<tr>
<td>Quality Management</td>
</tr>
<tr>
<td>Change Management</td>
</tr>
<tr>
<td>Stakeholders Management</td>
</tr>
</tbody>
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SUKAD Technology Solutions:
Uruk PPM Platform, Projected Milestones

June 2019
SUKAD Corp Registration in the United States; Started the Uruk PPM development

Q1 2020
Market release of the Uruk PPM minimal viable product (MVP), including Platform

Q2/Q3 2020
Add more tailored methods and other essential functionalities

Going Forward
Implement customers feedback & build other modules
Join The Journey or Partner With Us

Investment Opportunities via Crowdfunding

Pioneers and Early Adopters

Distributors, Resellers, and Consultants Network

The Microsoft® platform brings added value
Professional Services

Organizational Solutions

Training & Talent Development
Organizational Solutions

Outsourcing  Consulting  Advisory  Career & Talent Development
SUKAD Outsourcing Services

We can provide services to your organization as a whole – or tailored to a specific project.

Our **Limited engagement** approach allows you to focus all efforts on a single project.

- Suplemental Resources
- Client Representation
- Project Management as a Service
SUKAD Consulting Services

Encompassing SIX consulting services, our aim is to bring you to Project Management Maturity – it’s about creating your distinct Project Management Center of Excellence.

- Establishing a Project Management Methodology
- Building your Project Management Office
- Project and System Assessments
- Career and Talent Development
- Building Organizational Project Management
- Technology Integration
SUKAD Advisory Services

We work with your organization to ensure that full executive involvement = **Success**

With every project, we stress the significance of inception, planning, and implementation.

We create your Project Management Office so it’s structured, permanent, and empowered.
Career and Talent Development

We can provide services to your organization as a whole – or tailored to a specific project.

The objective is to establish the most purposeful in-house Professional Development Program.

**COACHING** is ideal for small in-house teams

**MENTORING** is a more “big picture” approach

**SHADOWING** is for an individual or a team
Training

- Project Based Learning
- Online Training Program
- Project Management Certification
- Advanced Project Management Training
- Training for the SUKAD Way
- Master Certificates
**SUUKAD Project Based Learning**

Our PBL approach focuses on the immediate day-to-day application of learned concepts.

Our proprietary CAMMP™* Model allows you to apply learned concepts on a real project.

*Customizable and Adaptable Methodology for Managing Projects™*

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Online Training Program

SUKAD has established (and is developing) online courses that are accessible from a PC or a mobile device. Online Courses integrate with:

- Classroom training, to minimize classroom time
- Project Based Learning (PBL), to reduce travel time

Online courses are offered through SUKAD’s platform (Learning Management System) or can be provided on a platform dedicated to the client.
Project Management Certifications

Our Project Management Certifications program, is to help professionals pursue any of the various certifications in existence today.

Ultimately, we will create SUKAD Professional Certifications.

From introductory to advanced, we focus on developing core competencies on all levels.
SUKAD Advanced Training

The Advanced Project Management Program incorporates a higher level of training that includes:

- Program Management
- Portfolio Management
- Project Success
- Organizational Project Management
- Project Management Office
- Executive Levels; Short Programs; Retreats
SUKAD Master Certifications

SUKAD offers non-academic master certificates for individuals seeking in-depth project management knowledge. Master Certificates is undertaken over a one to four-year period.

**Project Management Methodology**
employs our CAMMP™ Model is ideal for small teams and real-time projects.

**Project Management Functions**
includes risk management, cost estimating, change management, as well as scheduling.

**Advanced Project Management**
encompasses more advanced topics like building an OPM system and building a PMO.
Partnerships and Network

RMC LEARNING SOLUTIONS™

Arif Books Distribution LLC
Recognitions

Various recognitions and appreciations to leadership team members and SUKAD from clients and partners

PMI Leadership Institute Master Class (Mounir A. Ajam)

Dubai SME 100 2011 (SUKAD)

Speaking engagements at numerous global events; most recent Big 5 in UAE (2018 & 2019) and World Project Management Forum in India (2019)
Testimonials

Ahmad Y. Alkhiary
ROO - Assistant Director

General at Ministry of Education, Saudi Arabia | February 28, 2017, Ahmad Y. was a client of Mounir's

When I took my PMP course in Khobar KSA, Mounir was the instructor. His deep and comprehensive experience reflected in class and made it alive. I am grateful to him and wish to take more courses with him.

Barbara Carkenord
CBAP, IIBA-AAC, PMI-PBA PMP,
SAFe POPM Independent Consultant at Carkenord Consulting | June 24, 2013, Barbara worked with Mounir in different groups

Mounir is a thought leader in project management and corporate solutions. He has a deep understanding of how organizations need to manage projects, large and small, to solve problems and continue a successful growth strategy in their market. He analyzes situations carefully and recommends solutions which bring business

Barbara Carkenord
CBAP, IIBA-AAC, PMI-PBA PMP,
SAFe POPM Independent Consultant at Carkenord Consulting | June 14, 2013, Barbara worked with Mounir in different groups

I just finished Mounir's book The Inheritance. What a great way to present project management in a story with an uplifting message. Mounir is an extremely knowledgeable project manager, business analyst and entrepreneur. I look forward to working with him further in the future.

Srihari Chodagiri
ASQ Certified Manager of Quality | Organizational Excellence

December 26, 2010, Srihari worked with Mounir but at different companies

Mounir is one of those kind-hearted personalities who is always willing to help when asked for. I was associated with Mounir as a project intern at SUKAD during the course of my one-year MBA in Dubai. He nurtures his Project Management trainees with such belief & confidence on application of PM skills that should make ...
Testimonials

**Jennifer Clemence**
Graham, MBA, Managing Director & Senior Consultant at JG&G Consulting Services Inc.

*July 7, 2010, Jennifer Clemence worked with Mounir in different groups*

Mounir is an outstanding professional. He is the ultimate SME in Project Management. His efforts in the Middle East and Northwer Africa are second to none. His volunteer and professional efforts to bring a high caliber of expertise in project management are a driving force to reckon. I highly recommend Mounir, an individual .. See more

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**Anthony Perrozzi**
Finance Transformation Expert - available for contract work opportunities. Please feel free to connect with me!

*February 23, 2010, Anthony worked with Mounir but at different companies*

Mounir has worked with me in a mentoring capacity over the past four months while I have been a student at Hult International Business School. In this capacity, he has offered candid and objective career advice upon my request throughout each month. No matter how busy his schedule may be, he has always been willing

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**Mohammad Sharafeddine**
Independent Consultant, Business Owner

*April 21, 2009, Mohammad worked with Mounir but at different companies*

Mounir is a keen project management specialist yet with an easy-going spirit. There is always something new that you learn from him.
Stats

- E-books downloads close to **900,000**
- Hundreds of blogs articles resulting in more than **400,000** views
- More than **100** educational videos on Applied Project Management channel
- Delivered close to **400** workshops and trained thousands of professionals
- Conducted numerous **community** events (pro bono) benefiting numerous organizations and thousands of professionals
- **Donated** various training events to non-profit organizations
- Open to mentoring and coaching
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- www.facebook.com/sukadcorp/
- twitter.com/SUKADCorp
- blog.sukad.com
- info@sukad.com
- www.youtube.com/sukad
- Online Learning – pmquest.sukad.com
Thank You