

Program and Strategic Initiatives Management

Course Format:

The course is a mix of presentations, facilitated discussions (Q&A), and group exercises.

Pre-Requisites/Prefernces:

Prefer that candidates have extensive professional experience in general business roles and also in projects management.

Ideal for managers and senior managers or PMO directors.

Duration:

3 full days

Also offered on demand at client's location.

Contact Hours/PDU: 21

Significant Mention:

This course is part of the SUKAD & SKEMA Business School Advanced Master Certificate Program.

Course Description

Over the years, project management principles and practices have empowered organizations, across all business sectors, to deliver projects effectively and with higher success rates. With this demonstrated performance, it was necessary to elevate project management into higher level of organizational project management, which is through the use of portfolio and program management principles and practices.

Program Management is emerging as the potential approach to help bridge the gap of organizational performance and enabling organizations to execute their strategy and to achieve their strategic objectives. Program management, is the new era of organizational project management. It is indeed the missing link to resolve some of the traditional project management challenges. Then, it is important to stress that program management is different from traditional project management since it requires a refined set of business and leadership skills that are vastly different from that of a project manager.

This course will explore the various aspects of program management. It also provides the foundation that you need for the PMI's credential, the Program Management Professional (PgMP®), as well as it provides the knowledge, in an organized and immersive framework, that you need to improve your program management competency.

Learning Objectives/Outcomes

- Learn about the differences between project, program, and portfolio management and how different from managing multiple projects.
- Recognize the strategic value of a program approach
- Apply a systematic approach to managing programs
- Learn the program life cycle as outlined in PMI's PgM standard
- Focus on the key themes of program management; stakeholders' management; governance and benefits realization.
- Chart a benefits mapping plan to build, manage, communicate, monitor and control the realization of expected project and program benefits
- Identify the essential competencies to develop a program mindset

Who should Attend

Executive managers; divisional heads; department heads; directors of operations; program managers; client segment managers; product line managers, PMO managers and project managers.

Section of SUKAD Curriculum:

Project Management
Excellence

**Course Section, Category,
and Code:**

Program & Portfolio
Management

Course Code

PM03

Relevant Courses

- Introduction to Organizational Excellence
- Portfolio Management
- Building the PMO
- Building the PM System
- Sustaining Organizational Project Management

Significant Mention

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How to Register

- Send an email to info@sukad.com
- Call us on +971 4 367 1976 or 800 SUKAD (UAE Only)
- Visit our website www.sukad.com

Discounts:

- 5% - 10% discount is applicable for early

Course Outline

1. Introduction	2. Key Concepts <ul style="list-style-type: none"> ➤ Definitions ➤ Similarities & Differences ➤ PgM vs. Managing Multiple Projects
3. Strategic Aspects <ul style="list-style-type: none"> ➤ Organizational Strategy ➤ Portfolio & Program Links ➤ Projects & Programs Links 	4. Program Life Cycle <ul style="list-style-type: none"> ➤ Overview ➤ Relations to Product Life Cycle ➤ Benefits Realization ➤ Program Phases
5. Program Management Processes <ul style="list-style-type: none"> ➤ Initiation Processes ➤ Planning Processes ➤ Executing Processes ➤ Monitoring & Controlling Processes ➤ Closing Processes 	6. Program Management Knowledge Areas <ul style="list-style-type: none"> ➤ Integration Management ➤ Scope, Time & Cost ➤ Quality & Risk Management ➤ HR & Communications ➤ Procurement Management ➤ Financial Management ➤ Stakeholders Management ➤ Program Governance
7. Program Management Office <ul style="list-style-type: none"> ➤ Overview ➤ PMO vs. PgM System 	8. Project-Based Organizations <ul style="list-style-type: none"> ➤ Differences between a PBO and Projectized Organization

About SUKAD™

SUKAD™ is an established centre of excellence for Integrated Project & Process Management in the Middle-East with proven global expertise. SUKAD™ specializes in providing end to end project management solutions in education, training, and advisory/consulting services.

We have brought together a highly professional resident team and an impressive global network that includes some of the thoughts leaders in project management.

Through the extensive expertise of its team and network SUKAD™ has developed its own approach to managing projects, the SUKAD™ Way. This approach is based on the latest thinking in project management, allowing SUKAD™ to provide its clients with a truly unique learning experience and support services.